

**MARCH  
2023**

PRESS RELEASE

**BECK WINS MAJOR  
UPPER AUSTRIAN  
SUSTAINABILITY AWARD  
FERONIA**





„And the winner is ... BECK.“ “What an announcement at the festive gala event with more than 1,000 guests on March 16, 2023, in Linz/Austria. In the „Sustainable Products and Services“ category, the company from Mauerkirchen/Upper Austria convinced the jury with its LIGNOLOC® wooden nail system and received the FERONIA Sustainability Award.

For the first time, Oberbank, OÖ Nachrichten and the state of Upper Austria awarded the Upper Austrian FERONIA sustainability prize. Companies, initiatives, and associations based in Upper Austria could apply with their sustainability strategy, a sustainable business idea or a sustainable product. Four winners were selected from 200 submissions.

#### **Recognition for LIGNOLOC® wooden nail system**

The first collated nailing system made from the renewable raw material wood has already brought Raimund Beck KG several top-class awards in recent years. These include the Iconic Award, the German Innovation Award, the materialPREIS and the Circular Globe

Label. However, the Innviertler fastening experts had not expected to receive the official sustainability award from the state of Upper Austria that evening, as they competed against well-known contenders.

Thus, CEO and General Manager Christian Beck, CFO Markus Auer, and R&D Director Stefan Siemers were even more enthusiastic about the award. Christian Beck accepted the in every respect weighty prize on behalf of the entire team: “We are so immensely grateful and honored for receiving the FERONIA sustainability award from the State of Upper Austria in the category Sustainable Products & Services for our LIGNOLOC® Wooden Nail Systems. A sincere Thank you, on behalf of all the people at BECK, to the jury

for taking such a courageous decision to see us in this position vs. so many other fabulous contenders, as well as Thank you to the State of Upper Austria, OÖNachrichten and Oberbank for organizing such an amazing event with such an important purpose. This award is the recognition of a massive team effort and the joint believe in our capability to transform our realm to the better – for a greener, cleaner, and better timber construction industry.”

#### **Joint action and innovative developments**

For Christian Beck, another highlight of the event was the conversation with the well-known mountaineer Reinhold Messner. As a FERONIA guest speaker, Messner insisted on joint action, the renunciation of anything superfluous and the development of innovative, sustainable technologies. It is precisely in this area that BECK, with LIGNOLOC®, sees itself as a pioneer in the construction industry and intends to continue to drive development forward with great strides.

#### **Focus on ecological timber construction**

With the innovative LIGNOLOC® wooden nails, ecological timber construction can be realized down to the smallest detail. Ideal for all timber construction companies who want to implement their projects glue- or metal-free. At the trade fairs BAU in Munich and LIGNA in Hannover, BECK will once again present its innovative wooden nail system including automation solution to a broad audience this year.

On board for the automation solution is also project partner KEHRATEC. The two companies are working on a robot-supported system for the fully or partially automated realization of timber construction projects, specifically through the pre-assembly of glue- and metal-free wall elements. Small and medium-sized timber construction companies and carpenters throughout Europe should be able to manufacture mass timber wall elements themselves in the future.

All information about BECK and LIGNOLOC® at: [www.beck-fastening.com](http://www.beck-fastening.com)

#### **THE FERONIA WINNERS 2023**

- Category “Sustainable through and through” – **Fronius International**
- Category “Sustainable products and services” – **Raimund Beck KG**
- Category “Creating and preserving culture” – **WeFair sustainability fair**
- Category „Social – Responsibility for Generations“ – **Stefansplatzl**
- Special award for outstanding commitment – **HAK Vöcklabruck**

#### **VIDEOS OF THE EVENT**

##### **- OÖ Nachrichten:**

<https://www.nachrichten.at/nachrichten/videos/nachhaltigkeitspreis-feronia-verliehen;sts224598,15920>

**- OberbankTV:** <https://youtu.be/Xp--5bmeHJQ>

**- LT1 OÖ:** <https://youtu.be/cngdXgZUUZg>



### PHOTO 01:

(From left to right) CFO Markus Auer, CEO & General Manager Christian Beck, and R&D Director Stefan Siemers with the FERONIA trophy. Photo: © Eric Krügl



### PHOTO 02:

The winners of the FERONIA Sustainability Award with guest speaker Reinhold Messner. Photo: © Eric Krügl



The BECK Group is one of the world's leading premium manufacturers of fastening systems and innovative fastening solutions. Founded in 1904, the family-owned company, now in its fourth generation, is globally active with customers in more than 50 countries. – [www.beck-fastening.com](http://www.beck-fastening.com)

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**BECK | Marketing & PR**  
Raimund-Beck-Str. 1  
5270 Mauerkirchen  
AUSTRIA

T +43 7724 2111-0  
E [pr@beck-fastening.com](mailto:pr@beck-fastening.com)  
[www.beck-fastening.com](http://www.beck-fastening.com)

Handelsgericht Ried  
FN 17999 w  
ARA-Lizenz-Nr. 8077  
UID-Nr. ATU 21650201