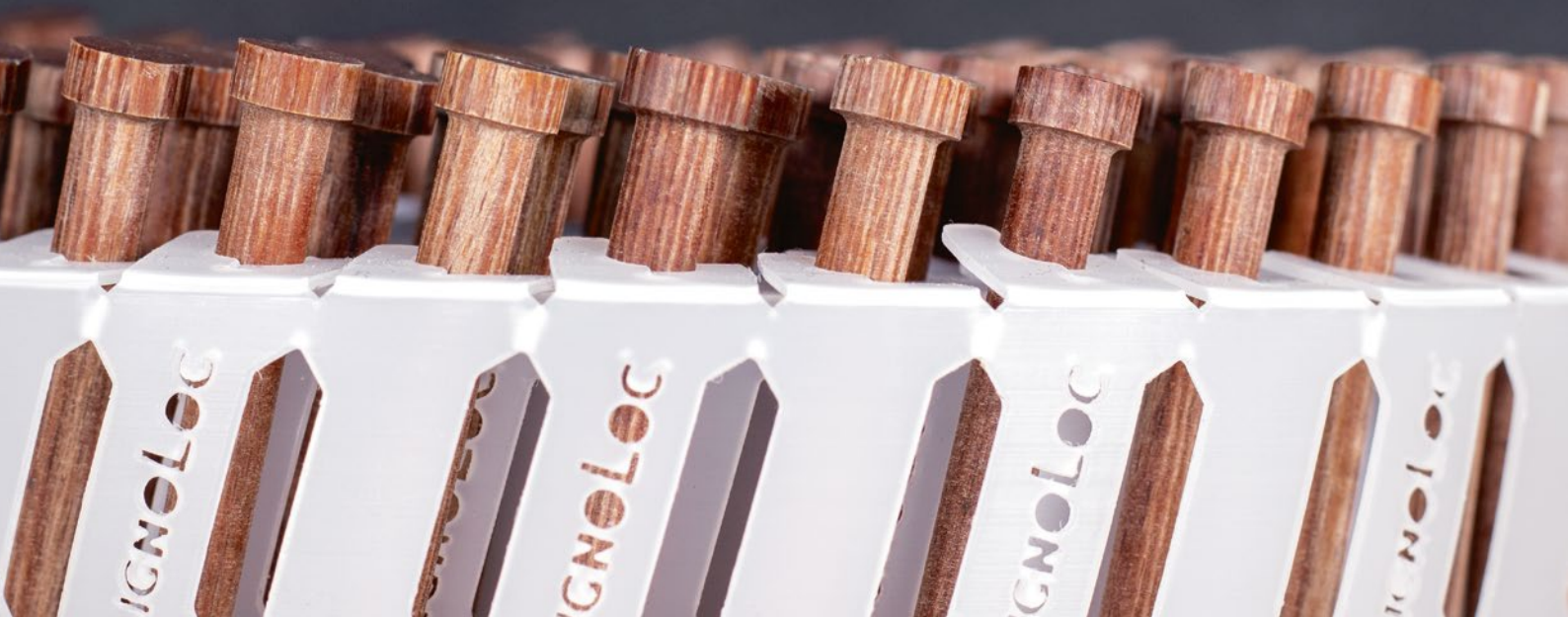


MAY
2022

PRESS RELEASE

**Raimund Beck KG
honoured with the
German Innovation
Award in “Gold”**





The LIGNOLOC® wooden nail with a head for façade applications impressed the jury of the renowned German Innovation Award 2022 and received “Gold”, the highest award given in this competition.

With this year’s German Innovation Awards, the German Design Council once again honours companies that excel with their new, forward-looking technologies, processes or services.

One of the winners of the German Innovation Awards 2022 in “Gold”—the highest award given by the jury in this competition—is RAIMUND BECK KG.

The company excelled in the “Excellence in Business to Business” competition class in the “Building & Elements” category with the “LIGNOLOC®”, a wooden nail with a head for facades. The first magazine-loaded nail with a wooden head is processed by pneumatic nailer. From production to

recycling, LIGNOLOC® wooden nails stand out for their eco-friendly properties. The European beech wood used is a renewable raw material, and the production of the wooden nail releases only 25% of the greenhouse gases compared to a steel nail. The main application is horizontal and vertical wood cladding.

“The new “LIGNOLOC®” for fastening wooden façades is the first collated nail made of wood that is processed by a pneumatic nailer and makes it possible to realize ecological construction projects entirely with sustainable or recyclable fastening systems. It is worth noting that the wooden nail is not only superior to conventional nails made of steel from an ecological point

of view, but also offers several advantages, such as lower thermal conductivity and resistance to corrosion and many chemicals. In addition, significantly less tool wear can be expected when reworking the wooden elements fastened with the wooden nails. An exciting product innovation that can make a relevant contribution to the sustainable turnaround in the construction industry”, according to the jury’s statement.

“Meaningful innovation adds brand value and leads to more competitiveness and ability to act and thus to more economic growth,” explains Lutz Dietzold, Managing Director of the German Design Council. “It refers to creative solutions that make our daily lives better and easier but above all more sustainable. Protecting the climate and the environment are among the greatest challenges of our time and have implications for every industry. The same is true for the subject of digital transformation. The German Innovation Awards is designed for all those who want to use their innovative strength to contribute to a future worth living for everyone, who want to present their developments to the public for this purpose and position them successfully on the market. And with the annual German Innovation Awards, we honour the best of these innovative achievements.”

Companies from all sectors and areas of the economy as well as non-commercial and governmental organisations from all over the world can participate in the German Innovation Awards. The German Design Council’s expert panels decide who is eligible for the award. “This method ensures the independence and excellence of the renowned award,” Dietzold emphasises.

A total of 640 submissions from German and international companies from a wide range of industries were accepted for the

German Innovation Awards 2022, including not only many well-known brands but also hidden champions and promising start-ups.

The entries were judged by an international, interdisciplinary jury bringing together a diverse range of expertise, including product design, marketing, computer science, history of technology, physics, patent consultancy and financial services—an impressive breadth of expertise that guarantees an individual, expert assessment.

The German Innovation Awards was presented in a total of 40 categories divided into two competition classes: “Excellence in Business to Consumer” and “Excellence in Business to Business”.

The gala award ceremony took place on 24 May 2022 at the Futurium in Berlin.

Christian Beck, General Manager of RAIMUND BECK KG:

“We are incredibly proud to win one of the most renowned innovation trophies with the German Innovation Award and to join the ranks of the inspiring winners. For us, the award is a strong motivational boost and an incentive to consistently pursue our vision of making fastening technology more sustainable, efficient, and better overall. In addition, it is also a recognition and confirmation of the creative and passionate work of our entire team.”



BILD 01:

Christian Beck, General Manager & CEO BECK, and Michaela Beck, Marketing Director BECK, received the German Innovation Award 2022 in Gold at the award ceremony on May 24, 2022 in the Futurium in Berlin. Image: Lutz Sternstein www.phocst.com



BILD 02:

Christian Beck, General Manager & CEO BECK, at the award ceremony of the German Innovation Awards for LIGNOLOC® wooden nail with head for façades. Image: BECK



BILD 03:

LIGNOLOC® – the wooden nail with head for façade applications. Image: BECK



The German Design Council has acted as one of the world's leading competence centres for communication and knowledge transfer in the field of design, brand and innovation since 1953. With international programmes, promotion of upcoming entrants to the industry and memberships, it is part of the global design community and has contributed to establishing exchange and networks worldwide for many years. Through events, congresses, awards, jury sessions and expert panels, the German Design Council networks its members and numerous other international design and brand experts, promotes discussion and delivers important stimuli for the global economy. Its membership currently includes more than 350 companies. – <https://www.german-design-council.de/>



The BECK Group is one of the world's leading premium manufacturers of fastening systems and innovative fastening solutions. Founded in 1904, the family-owned company, now in its fourth generation, is globally active with customers in more than 50 countries. – www.beck-fastening.com

**PLEASE FIND PHOTOS OPTIMIZED FOR
PRINT AND WEB IN THE PRESS KIT:**

<https://sharenode.beck-fastener.com/pydio/public/79e4ba>

BECK | Marketing & PR
Raimund-Beck-Str. 1
5270 Mauerkirchen
AUSTRIA

T +43 7724 2111-0
F +43 7724 2111-20
E pr@beck-fastening.com
www.beck-fastening.com

Handelsgericht Ried
FN 17999 w
ARA-Lizenz-Nr. 8077
UID-Nr. ATU 21650201