

**OCTOBER
2022**

PRESS RELEASE

**ICONIC AWARD
2022 FOR
LIGNOLOC®
WOODEN NAILS
WITH HEAD FOR
FAÇADES**

ICONIC
AWARDS
2022
INNOVATIVE
ARCHITECTURE

best of best

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Winner of the Iconic Award 2022, the new LIGNOLOC® wooden nail with a head continues to ride the wave of success. BECK's ecological nail for exterior and interior applications was convincing in the »construction materials / nails« category.

Managing Director Christian Beck accepted the award on behalf of RAIMUND BECK KG: "It is such amazing news that Rat für Formgebung - German Design Council and its jury also deem LIGNOLOC® as a potential game-changer for the (timber) construction sector - like us! Our sincere Thank you to the Rat für Formgebung - German Design Council for recognizing our work. Stefan Siemers, Michaela Beck and myself have received the award on behalf of the entire passionate and hard working team at BECK. We have a big dream and a clear mission – this award is another strong motivational boost to relentlessly continue to pursue our vision!"

The statement of the jury

LIGNOLOC® wooden nails, collated for use in compressed air nail guns, permit the realization of horizontal and vertical wood cladding completely out of wood. This results in metal-free facades, which not only support the requirements of the recycling industry in terms of disassembly and recyclability, but also reduce the wear on tools during grinding or sawing. A revolutionary, ecological attachment system using wood as a recyclable raw material. The wood is Central European beech and comes from sustainable FSC forestry, which consequently makes an important contribution to a sustainable transition in the building industry.

An award for the whole world of architecture The 2022 jury

»ICONIC AWARDS: Innovative Architecture«, established by the German Design Council, is the first independent international architecture and design competition to take into account the interplay between the various disciplines. Awards are given to visionary buildings, innovative products and sustainable communication in all sectors of architecture, the construction and real estate business and the manufacturing industries. The focus is on holistic production and interaction between the trades in the context of architecture.

Categories and awards

An appropriate number of entries in each of the five categories »Architecture«, »Interior«, »Product«, »Communication« and »Concept«, as well as the superordinate »Innovative Material« category, are awarded a »Selection« or »Winner« label. In addition, outstanding entries in each category receive the distinction of the »Best of the Best« label.

An independent and knowledgeable jury will decide who wins the ICONIC AWARDS: Innovative Architecture. The jury will be made up of representatives of the fields of architecture, interior design, design and brand communications.

- Michel Casertano, Atelier Brückner GmbH, Stuttgart
- Silvia Olp, aed e.V., Verein zur Förderung von Architektur, Engineering & Design, Stuttgart
- Prof. Dr. Werner Sobek, Werner Sobek AG, Stuttgart
- Lone Wiggers, C.F. Møller Architects, Århus
- Song Zhaoqing, Lacime Architects, Shanghai



German Design Council

As one of the world's most important centres of expertise in design and architecture, the German Design Council acts as an interface between designers and the construction industry. Its awards are considered to be an independent seal of quality of international standing, marking out contemporary developments and creative achievements. Originally established as a foundation in 1953 by the Federation of German Industries and a number of leading companies, through the initiative of the German Bundestag (the German federal parliament), the German Design Council advocates good design through its competitions, exhibitions, conferences, seminars and publications. Currently, over 350 German and international companies are members of the German Design Council. <https://www.german-design-council.de/>



The BECK group is one of the world's leading premium manufacturers of fastening systems and innovative fastening solutions. Founded in 1904, the fourth-generation owner-managed family business is now globally active, with customers in more than 50 countries. Find out more about BECK's vision to create connections that shape the future and make a powerful statement for better and greener construction: www.beck-fastening.com



IMAGE 01: AWARD Ceremony

f.l.t.r.: Stefan Siemers, Director R&D; Christian Beck, Chief Executive Officer (CEO); Michaela Beck, Marketing Director; received the Iconic Award at the award ceremony on October 5th at BMW World in Munich. Source: German Design Council; Photo: Oliver Laux – www.eyelens-photo.com



IMAGE 02: Stage

f.l.t.r.: Stefan Siemers, Director R&D; Christian Beck, Chief Executive Officer (CEO) received from Lutz Dietzold, CEO German Design Council; the Iconic Award on stage in Munich. Source: German Design Council, Picture: Sofieke van Bilsen - www.sofiekevanbilsen.com



IMAGE 03: LIGNOLOC® with head

LIGNOLOC® – the wooden nail with head for façade applications. Image: BECK

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